

INTERNATIONAL
AND COMPARATIVE
LAW RESEARCH CENTER

ONLINE MARKETPLACES: DIGITAL PLATFORMS FOR THE SUPPLY OF GOODS AND SERVICES

New York, 12 February 2026

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TOPICS

- Which role do **marketplaces** play in **daily life**?
- What are the **theoretical** approaches to **regulation** of digital platforms?
- **Actual legal status and legal obligations** of the digital platforms in the Eurasian Region



(c) Яндекс.Карты, 2026

MARKETPLACES IN EVERYDAY LIFE OF EURASIANS

- Vital part of daily routine
- Closer than most authorities
- Gatekeepers to most of material goods



(c) Telegram @b_retail, 2026



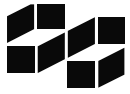
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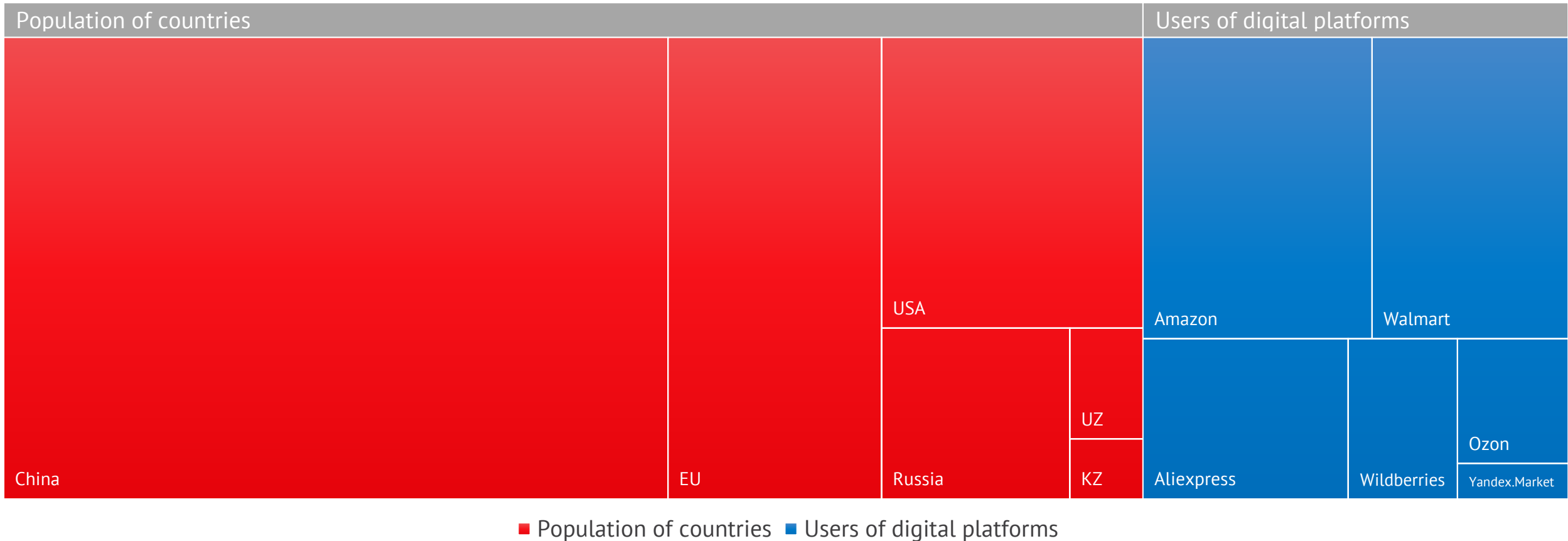
TRADE PRACTICES VARY ACROSS THE GLOBE

- Different patterns of risk allocation and management
- Different forms of supply chains and requirements to suppliers



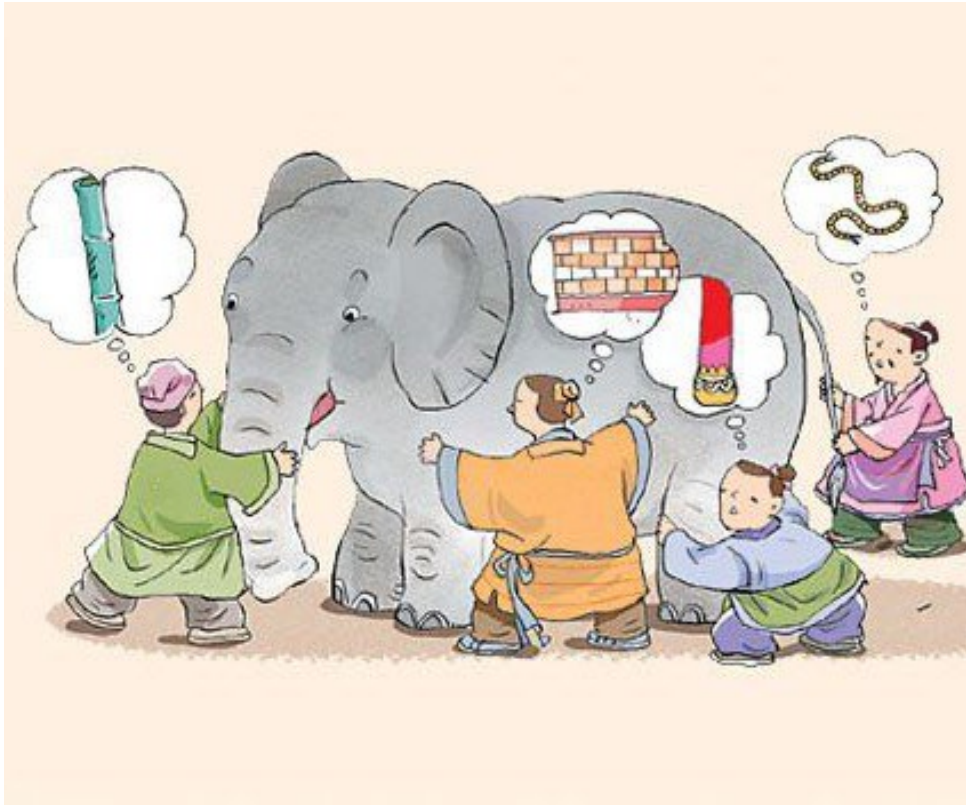


THE NUMBER OF MARKETPLACE USERS IS COMPARABLE TO THE POPULATION OF THE LARGER STATES





POWER, AUTHORITY, AND RELATIVE AUTONOMY



Power

- Instrumental
- Structural
- Discursive

Authority

- Property based (including IP)
- Contract based

Relative autonomy



ACTUAL STATUS OF REGULATION IN EURASIAN REGION

- Ad hoc attempts of regulation
- Competition and protectionist issues
- Data retention and data localization requirements
- Tariffs regulation
- Customs issues

28 January 2026 · Business



Matvienko allowed «imminent flight» of all employees «Russian Post»

Copy link

The State Duma adopted the bill on marketplaces in the first reading

AK&M

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AK&M 03 February 2026 19:56

The State Duma adopted in the first reading a draft fe in the Russian Federation", as well as a package of ar the new regulation. This is reported on the website of

02/25/2025, 10.45 | CENTRAL ASIA

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Russian monopoly on taxis and riders in Central Asia

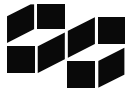
by Vladimir Rozanskij

The company Yandex has increased the percentages for taxi drivers, and has stifled all the other players in the market for the transport of people and goods (including Uber) in Kyrgyzstan, Kazakhstan and Uzbekistan. The measures launched by the local antitrust agencies have been ineffective.

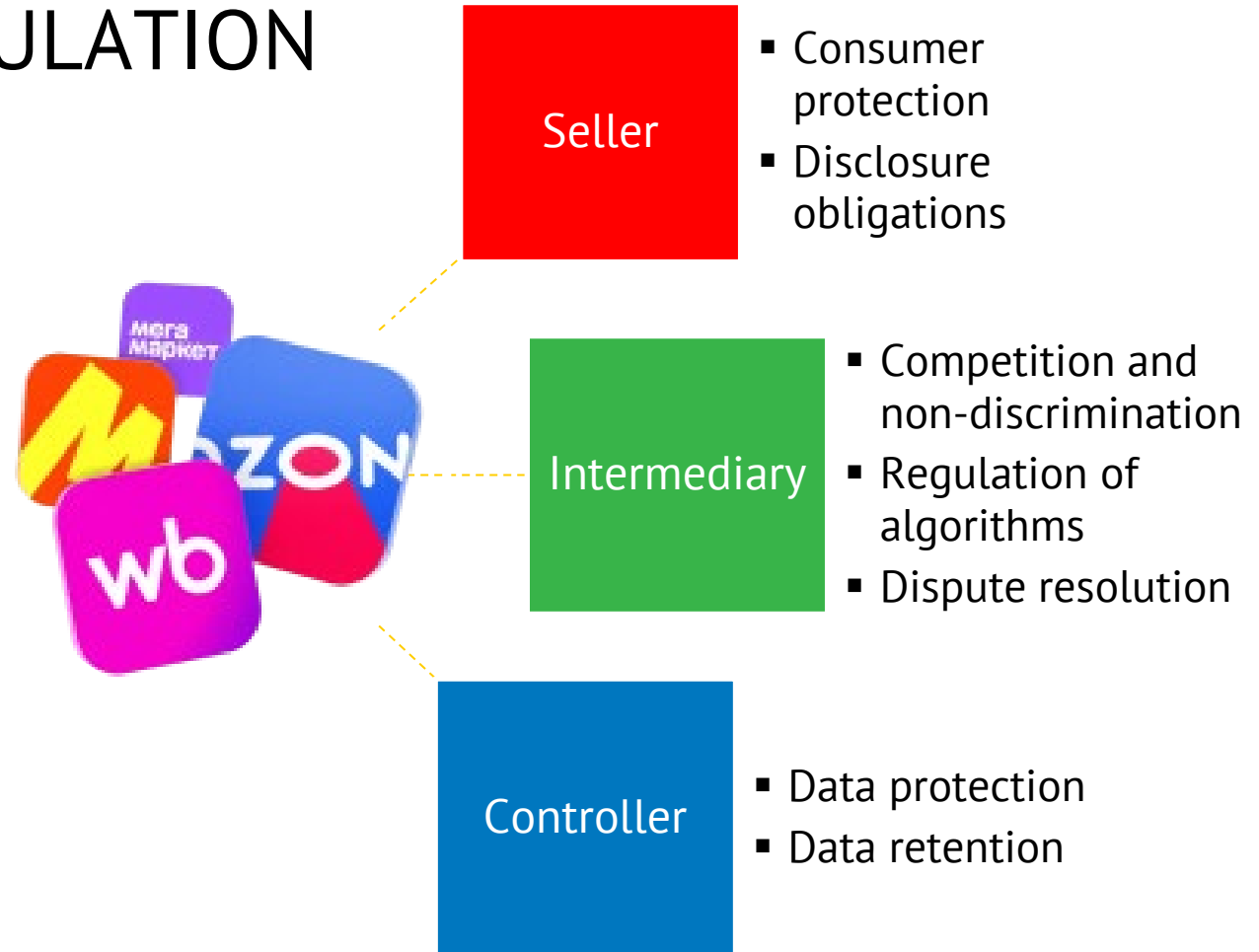


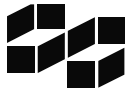
KYRGYZSTAN | BUSINESS | SEPTEMBER 8, 2023 / 01:40 PM

Wildberries suspends shipment of goods from Kyrgyzstan over problems on border with Kazakhstan



ACTUAL STATUS OF REGULATION IN EURASIAN REGION





FINDINGS AND FURTHER ACTIONS

Existing challenge	Required action
Representatives of platforms are excluded from the discussion on the rules	Multistakeholder process is required while discussing the approaches to the regulation of digital platforms
Discussing private law matters is impossible without paying respect to public ones	Mapping the scope of the entire digital platform regulation is needed before defining the private law matters that require regulation
No current understanding of what platform rules are fair	Reference rules may serve as a fairness benchmark for platforms and governments