

# “Regulating” / “Improving” Platforms

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# core issues

What do we mean by “platform”?

**PLATFORM:** service provider, intermediary, concierge, distributor, marketplace, operator

...also: entity that took commercial, legal and regulatory risks and that often manages and maintains a complex technical infrastructure

Which specific problems (“pain points”) are we targeting?

... different platforms, **very** different problems

Can we be both technology AND jurisdiction agnostic?

What can we do without colliding with competition/antitrust law?

+ Lessons from China & USA

# **The Common Law of Contract is ruthless.**

**contract law is the glue of commerce and the backbone of every platform.**

**it prioritizes efficiency & profit**

**it enables exchanges**

**it rewards investment in information and technology**

**good faith?/fairness?/transparency?**

**How can we translate those values into actionable provisions?**

