



## Programme

12:45 - 12:50 p.m. — Introductory remarks by Luca Castellani, Legal Officer, UNCITRAL secretariat

12:50 - 1:05 p.m. — GUO Yu, Associate Professor, Peking University Law School

1:05 - 1:20 p.m. — Keith Jansa, Chief Executive Officer, Digital Governance Council

1:20 - 1:35 p.m. — Marina Comninou, Co-Head, ICE Digital Trade

1:35 - 1:45 p.m. — Discussion and Q & A

## Speakers

GUO Yu

Associate professor and the director of the Maritime Law Research Centre of Beijing University



GUO Yu is an associate professor and the director of the Maritime Law Research Centre of Beijing University. She obtained her master's degree from the Shanghai Maritime University, PhD from the Beijing University and LLM from the University of Cambridge. She joined the faculty at the Law School of Beijing University, where she is teaching since 1996.

Her main research interests are maritime law, international commercial law and e-commerce law. Among the several works of Guo Yu are: *A Study on the Bill of Lading* (1997), *The Law of International Sale of Goods* (1999), *The Spirit of Maritime Law: Theory and Practice in China* (2006), *Legal Protection of Personal Data* (2012), and *Legislation on Electronic Transferable Record: Problem and Solution* (2019).

Guo Yu participated as a member of the Chinese delegation in the negotiation of the UNCITRAL Model Law on Electronic Transferable Records, UNCITRAL Model Law on Warehouse Receipts and the United Nations Convention on Negotiable Cargo Documents.





Keith Jansa  
Chief Executive Officer of the Digital Governance Council



Keith Jansa is the Chief Executive Officer of the Digital Governance Council. He works with executives from across Canada to address digital governance opportunities and challenges to safeguard Canadians in an increasingly digital world. His unparalleled acumen in devising strategies for responsible data and digital governance has earned the Digital Governance Council the distinction as preeminent technology leadership council globally. Keith is a provincially appointed member of the Ontario Health Data Council and selected member of the Information and Privacy Commission of Ontario's Strategic Advisory Council. He is a specialist in the strategic application of standards. Keith was named one of the 10 most influential business leaders in 2023 by The Inc Magazine. Keith graduated with honors from the University of Ottawa with a degree in health sciences.

Marina Comninou  
Co-Head, ICE Digital Trade (formerly essDOCS)



Marina joined essDOCS on a part-time basis in 2006 as General Counsel and took a full-time role as Head of Solution Delivery in 2013. Later in the same year, Marina was appointed Chief Operating Officer, and in 2018, was named Co-CEO & Chief Operating Officer. Today, Marina serves as Co-Head of ICE Digital Trade – a role she has held since the acquisition of essDOCS by Intercontinental Exchange Inc. in 2022 – taking on joint leadership duties with Co-Head, Alexander Goulandris.

Marina is a member of the Law Society of England and Wales, and a member of the ICC Commercial Law & Practice Commission. She holds a bachelor's degree in Government and Law from the London School of Economics and an LLM in Maritime Law from University College London. Marina is admitted to practice as a Solicitor in England and Wales, and prior to ICE Digital Trade, had worked as a solicitor for Clifford Chance.