

**Virtual Knowledge Sharing (II)**  
**UNCITRAL Texts and International Trade in the Digital Era**

Wednesday, 2 June 2021

8.30 am – 12.30 pm Vienna time/1.30 – 5.30 pm Bangkok time/  
3.30 – 7.30 pm Seoul time

**PROGRAMME**

**Session 1: Introduction and Regional Trends**

**1.30– 2.25 pm**

*The goal of this session is to provide an overview of UNCITRAL and contextualize its work on e-commerce in relation to Thailand, including possible adoption of the ECC by Thailand.*

- Overview of UNCITRAL and the UNCITRAL Regional Centre for Asia and the Pacific (RCAP): mandate and current work
  - Speaker: Athita Komindr, Head, UNCITRAL RCAP (15 mins)
- UNCITRAL texts on e-commerce and their adoption in Thailand
  - Speaker: Wanawit Ahkuputra, Advisor to Permanent Secretary of Ministry of Digital Economy and Society, and Chair of Electronic Commerce Chapter RCEP, Thailand (20 mins)
- UNCITRAL e-commerce texts and Free Trade Agreements (RCEP and CPTPP; DEPA; FA-PT)
  - Speaker: Alexander Kunzelmann, Legal Officer, UNCITRAL (15 mins)
- Q&A: 5 minutes

**Session 2: MLETR and its Implementation**

**2.25– 3.15 pm**

*The goal of this session is to provide an overview of the MLETR and to explore its possible adoption in Thailand.*

- Introduction to the UNCITRAL Model Law on Electronic Transferable Records (MLETR)
  - Speaker: Luca Castellani, Legal Officer and Secretary of Working Group IV, UNCITRAL (15 mins)
- MLETR and business: the ICC Digital Standards Initiative
  - Speaker: Oswald Kuyler, Managing Director, Digital Standards Initiative, International Chamber of Commerce (15 mins)
- Best Practice: Implementation of MLETR in Singapore via TradeTrust
  - Speaker: Ren Yuh Kay, Senior Manager, Infocomm Media Development Authority (IMDA), Singapore (15 mins)
- Q&A: 5 minutes

**Break: 3.15 – 3.30 pm**

### **Session 3: E-commerce, Paperless Trade Facilitation, and Regional Trade Agreements** **3.30 – 4.20 pm**

*The goal of this session is to discuss trends in e-commerce and paperless trade at the regional level.*

- The Framework Agreement on Facilitation of Cross-Border Paperless Trade in Asia and the Pacific as enabler of cross-border e-commerce
  - Speaker: Yann Duval, Chief, Trade Policy and Facilitation Section, UNESCAP (15 mins)
- Facilitation of Cross-border e-Commerce through Free Trade Agreements
  - Speaker: Prof. Hong Xue, Professor of Law, Beijing Normal University, and Director of BNU Institute for Internet Policy & Law (15 mins)
- Cross-border e-Commerce provisions in Free Trade Agreements (RCEP and CPTPP)
  - Speaker: Kejpiroon Kohsuwan, Deputy Director-General Acting Commercial Advisor, Department of Trade Negotiations, Ministry of Commerce, Thailand (15 mins)
- Q&A: 5 minutes

### **Session 4: Regulations, Policies, and Initiatives on Cross-border e-Commerce** **4.20 – 5.00 pm**

*The goal of this session is to explore current development of regulations and practices in cross-border e-commerce at international levels.*

- UNCITRAL draft Model Law on the Use and Cross-border Recognition of Identity Management and Trust Services (MLIdMTS)
  - Speaker: Luca Castellani, Legal Officer and Secretary of Working Group IV, UNCITRAL (15 mins)
- Key trends of policies and regulations on Cross-border e-Commerce
  - Speaker: Watcharas Leelawath, Honorary Advisor, Bolliger & Company (Thailand) (20 mins)
- Q&A: 5 minutes

#### **Summary: 5.00 – 5.20**

- Chirathep Senivongs Na Ayudhya, Managing Director, Bolliger & Company (Thailand)

#### **Closing: 5.20 – 5.30 pm**

- Thongchai Sangsiri, Specialist, Office of Policy and Strategic Affairs, Electronic Transactions Development Agency (ETDA), Thailand

**Moderator:** *Chirathep Senivongs Na Ayudhya, Managing Director, Bolliger & Company (Thailand)*

*\*\*\*\* This event will be held virtually via Zoom,  
please register for the webinar link \*\*\*\**

