

# UNCITRAL AP DAYS 2023



United Nations  
UNCITRAL

Regional Centre for Asia and the Pacific



Jungseok Research Institute  
of International Logistics and Trade

## “Exploring the digital frontiers of cross-border trade”

The UNCITRAL Asia Pacific Days is an annual flagship academic series launched in 2014 by the United Nations Commission on International Trade Law Regional Centre for Asia and the Pacific (“UNCITRAL RCAP”) to commemorate the December 1966 General Assembly resolution establishing UNCITRAL. The AP Days aim at raising awareness of UNCITRAL’s texts and the importance of legal harmonisation amongst law students – the next generation of legal thinkers and policymakers – and are thus academic in nature and free of admission charges.

The suggested theme for AP Days 2023 is “Exploring the digital frontiers of cross-border trade”. Digital technologies have impacted all aspects of everyday life, including cross-border trade. However, there may also be challenges in the use of transferable documents in electronic form. Moreover, electronic exchanges are not only about information sharing, but also about data analysis and reuse, and this has given rise to a new set of issues with regard to data provision.

Academic activities in this series aim to raise awareness of these issues and educate on the importance of legal harmonisation through UNCITRAL texts to solve and/or reduce them. UNCITRAL has prepared a legal framework for the digital economy that enables and facilitates the use of electronic means to engage in commercial activities. Further, the ongoing legislative work at UNCITRAL is focused on legal aspects of the use of automation in contracting, including artificial intelligence, and of data contracts. The proposed theme provides a timely discussion on how UNCITRAL’s existing framework on e-commerce and ongoing legislative work could support States in developing an enabling legal framework for cross-border trade in the digital economy, noting that the work of UNCITRAL on digital trade law does not deal with regulatory issues such as consumer protection and data privacy and protection.

- **Date** 2023.9.21.Thr. 13:30– 15:30
- **Venue** Zoom Online Forum
- **Speaker** Ms. Hangeol Kim, Legal Expert (UNCITRAL RCAP)  
Dr. Jinyoung Hong (Inha University, JRI)
- **Program**

Time	Topic	Speaker
13:30-13:40	Opening Remarks	Prof. Yong Jin Kim (Inha University)
13:40-14:10	Introduction to UNCITRAL RCAP and UNCITRAL E-Commerce Framework	Ms. Hangeol Kim, Legal Expert (UNCITRAL RCAP)
14:10-14:40	2023 Amazon, Shopee Operations Strategy and Key Issues	Dr. Jinyoung Hong (Inha University)
14:40-15:00	UNCITRAL RCAP Internship Programme	Ms. Hangeol Kim, Legal Expert (UNCITRAL RCAP)
15:00-15:30	Q&A	Speakers and Attendees
15:30	Closing Remarks	Dr. Ha-Neul Han (Inha University)

For inquiries or proposals for UNCITRAL Asia Pacific Day, please contact UNCITRAL RCAP at: [uncitral.rcap@un.org](mailto:uncitral.rcap@un.org)