





United Nations
UNCITRAL

Regional Centre for Asia and the Pacific

Incheon Law and Business Forum
“From Documents to Data:
Legal and Commercial Solutions for Digital Trade”
(Hybrid Conference)
Incheon, 11-12 September 2023

SPEAKER PROFILES

Day 1: Monday 11 September 2023



<i>Session</i>	<i>Profile-Photo</i>	<i>Bio</i>
Opening Ceremony		<p>Mr. Koo, Sang-yeop, Deputy Minister for Legal Affairs, Ministry of Justice, Republic of Korea</p> <p>Mr. Koo Sang-yeop is Deputy Minister for Legal Affairs of the Ministry of Justice of the Republic of Korea, appointed in September 2023.</p> <p>Mr. Koo holds a Bachelor's and a Master's degree in Law from Seoul National University. After passing the 39th National Bar Examination in 1997, he has served as a public prosecutor since 2004.</p> <p>Mr. Koo served as the Director of International Legal Affairs Division at the Ministry of Justice in 2016. He also held various leadership positions in the Prosecutors' Office, including Director of Fair Trade and Tax Audit Department (2017), Fair Trade Investigation Department (2018), and Special Investigation Department (2019) at the Seoul Central District Prosecutors' Office. Prior to his appointment as Deputy Minister, he served as the 1st Deputy Chief Prosecutor of Seoul Southern District Prosecutors' Office.</p> <p>Mr. Koo has also devoted himself to studying law while pursuing his career. He earned an LL.M degree at Harvard Law School in 2008, a Ph.D. in Civil Law, and a S.J.D. degree in Fair Trade Criminal Law at Seoul National University School of Law in 2012 and 2019, respectively.</p>
		<p>Mr. Yoo, Jeong-bok, Mayor of Incheon Metropolitan City, Republic of Korea</p> <p>Mr. Yoo Jeong-bok is the Mayor of Incheon Metropolitan City, Republic of Korea. Born in Incheon in 1957, Mayor Yoo Jeong-bok earned a Bachelor's degree in Political Science at Yonsei University and a Master's degree in Public Administration at Seoul National University, and completed the Doctoral Program in Political Science at Yonsei University. After passing the Senior Civil Service Examination for Administrative Service as a university student, Mr. Yoo started his career as a senior public official, then became the country's youngest governor (Gimpo County) and mayor of district office (Seo-gu, Incheon). He is the only South Korean politician who held major public positions twice or more, having served as the National Assembly member (three times), Minister (twice), and Mayor of local government (twice). Moreover, during his tenure as the National Assembly member, Mr. Yoo also served as the Minister for Food, Agriculture, Forestry and Fisheries and Minister for Security and Public Administration. As two-time mayor of Incheon, he served as the President of Governors Association of the Republic of Korea as well.</p>


**Ms. Anna Joubin-Bret, Secretary, United Nations Commission on International Trade Law (UNCITRAL)**

Ms. Anna Joubin-Bret is the Secretary of the United Nations Commission on International Trade Law (UNCITRAL) and the Director of the International Trade Law Division in the Office of Legal Affairs of the United Nations, which functions as the substantive secretariat for UNCITRAL. She is the ninth Secretary of the Commission since it was established by the General Assembly in 1966.

Prior to her appointment on 24 November 2017, Ms. Joubin-Bret practiced law in Paris, specializing in International Investment Law and Investment Dispute Resolution. She focused on serving as counsel, arbitrator, mediator and conciliator in international investment disputes. She served as arbitrator in several ICSID, UNCITRAL and ICC disputes. Prior to 2011 and for 15 years, Ms. Joubin-Bret was the Senior Legal Adviser for the United Nations Conference on Trade and Development (UNCTAD). She edited and authored seminal research and publications on international investment law, notably the Sequels to UNCTAD IIA Series and co-edited with Jean Kalicki a book on Reform of Investor-State Dispute Settlement in 2015.

Ms. Joubin-Bret holds a post-graduate degree (DEA) in Private International Law from the University of Paris I, Panthéon-Sorbonne, a Masters Degree in International Economic Law from University Paris I and in Political Science from Institut d'Etudes Politiques. She was Legal Counsel in the legal department of the Schneider Group, General Counsel of the KIS Group and Director-Export of Pomagalski S.A. She was appointed judge at the Commercial Court of Grenoble (France) and was elected Regional Counsellor of the Rhône-Alpes Region in 1998.

<p>Keynote Speeches</p>		<p>Dr. Eiman Al-Mutairi, Vice Minister of Commerce and CEO of the National Competitiveness Center (NCC), Kingdom of Saudi Arabia</p> <p>Dr. Eiman Al-Mutairi was appointed by Royal Decree in December 2018 as Assistant Minister to His Excellency The Minister of Commerce and Investment, bringing a 24-year professional experience in both the public and private sector to her new position. Currently, she also leads the National Competitiveness Center (NCC), tasked with improving the regulatory and policy environment for doing business in the kingdom and raising its competitiveness.</p> <p>During her current position, she was also Head of the Human Capability Development Program office for one year. Before assuming her current positions, Dr. Al-Mutairi headed in 2017 the Saudi Arabia General Investment Authority (SAGIA) Transformation Office. Prior to that she was the Manager of Johns Hopkins Aramco Healthcare Joint Venture Integration Project, and managed hospital operations, including managing all hospital and support program expansions, and establishing the Quality Improvement and Risk Management Division in Saudi Aramco Medical Services Organization. Earlier in her career, she worked as the head of the Saudi Aramco workforce planning and analytics department to develop the Company's workforce profile. She is currently a member of a number of business organizations, such as the Board of Trustees at the Royal University for Women in Bahrain and a member of the American College for Healthcare Executives. Dr. Eiman Al-Mutairi received her undergraduate degree in Chemistry from King Faisal University, her Doctorate Degree in Bio-Organic Chemistry from the University of Bristol in the UK, and her Postdoctoral Fellowship in Genetics/Molecular Biology from Harvard University, USA. She also holds a Certification in Executive Coaching from the University of Reading, the Henley Business School, UK.</p>
		<p>Mr. Satvinder Singh, Deputy Secretary-General for the ASEAN Economic Community, the ASEAN Secretariat</p> <p>Mr. Satvinder Singh is the Deputy Secretary-General for ASEAN Economic Community for 2021-2024. In his capacity as the Deputy Secretary-General, he provides strategic advice to the Secretary-General of ASEAN for advancing ASEAN's economic integration agenda as well as to lead the ASEAN Economic Community (AEC) Department of the ASEAN Secretariat in implementing the AEC Blueprint 2025.</p> <p>Before assuming this role, he was the Assistant Chief Executive Officer, Trade Connectivity & Business Services at Enterprise Singapore. With over 27 years of experience in holding a variety of local, regional and global management positions across the region, he was instrumental in strengthening Singapore's role as Asia's trading hub as well as driving digitalisation efforts in Singapore amidst the COVID-19 pandemic.</p> <p>Mr. Singh holds a bachelor's degree in social sciences from the National University of Singapore and attended the Harvard's Business School Advanced Management Programme in 2017.</p>

Business Track 1	<u>Moderator</u> 	Mr. Luca Castellani, Legal Officer, United Nations Commission on International Trade Law (UNCITRAL) Mr. Luca Castellani is a legal officer in the Secretariat of the United Nations Commission on International Trade Law (UNCITRAL). As secretary of UNCITRAL Working Group IV (Electronic Commerce), he oversaw the preparation of the UNCITRAL Model Law on Electronic Transferable Records and of the UNCITRAL Model Law on the Use and Cross-border Recognition of Identity Management and Trust Services. He has assisted several countries, including the Maldives, in the enactment of UNCITRAL texts on electronic commerce. In the field of sales law, he actively promotes participation in the UN Convention on Contracts for International Sale of Goods (CISG) and has coordinated the preparation of the UNCITRAL, HCCH and Unidroit Legal Guide to Uniform Instruments in the Area of International Commercial Contracts, with a Focus on Sales. He has published several articles on international business transactions law and comparative law, namely sale of goods, electronic commerce and trade law reform in developing countries.
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Mr. Steven Beck, Head, Trade and Supply Chain Finance, Private Sector Operations Department, Asian Development Bank (ADB)

Mr. Steven Beck is the Head of Trade and Supply Chain Finance at the Asian Development Bank (ADB), a program which supports over 10,000 transactions worth about \$8 billion annually. In his fifteen years at the ADB, Mr. Beck has led the program to exponential growth, and has launched multiple initiatives to make trade and supply chains green, resilient, transparent, and socially responsible. Mr. Beck established the first and only authoritative source of default and loss data in trade financing at the peak of the 2008 Financial Crisis, reshaping the regulatory treatment of trade finance and freeing up billions in additional financing capacity as a result. More recently, Mr. Beck launched ADB's groundbreaking analysis on global unmet demand for trade finance, highlighting the imperative to address this market failure to create transformative economic benefits, particularly across developing Asia, and in support of small businesses across the region.

ADB's Trade and Supply Chain Finance Program has been a champion of the digitalization of global trade, with Mr. Beck driving the creation of the Digital Standards Initiative (DSI) in partnership with the Government of Singapore and International Chamber of Commerce. Under Mr. Beck's leadership, a gender audit was conducted of ADB partner commercial banks to develop specific recommendations to attract, retain, and promote more women in banking. Mr. Beck mandates the team at ADB to actively develop projects that advance prosperity and inclusion through trade; these include initiatives to combat money laundering in trade, efforts to increase traceability of carbon emissions and sustainability in global supply chains as well as solutions targeting greater adoption of social and labour safety standards in international commerce. He serves on industry bodies, including the Governing Board of the Digital Standards Initiative and the World Trade Organization (WTO) Working Group for Trade Finance and others. Mr. Beck is a member of Advisory Council of the International Financial Reporting Standards Foundation, providing strategic advice on international accounting and sustainability reporting standards. Mr. Beck began his career with roles as a special assistant to the Canadian minister for international trade and as a senior manager at the Canadian Imperial Bank of Commerce (CIBC). He left CIBC to help start up a new multilateral development bank, the Black Sea Trade & Development Bank (BSTDB), which focused on economic development in Türkiye, Russia and countries of the former Soviet Union. Following BSTDB, he took up roles as a senior consultant, including work with the United States Agency for International Development in southern Africa. He holds an M.A. from the Fletcher School at Tufts University, USA and a B.A. from Queen's University, Canada.



Mr. Phattharaphon Ratanasuvan, SVP, Trade Finance Product, Bangkok Bank PCL, Thailand

Mr. Phattharaphon Ratanasuvan is a highly experienced professional in the field of trade finance with over 25 years of experience. He has been at the forefront of driving digital transformation in the trade industry and has played a key role in the successful implementation of several trade digitization projects. He is known for his in-depth knowledge and insights into the latest trends and developments in the field. He is currently looking after Trade Product Management at Bangkok Bank, where he leads the efforts in driving trade business as well as trade digitization and innovation. Prior to this, he held several Trade Finance positions at Siam Commercial Bank and Citibank Thailand.



Ms. Shafaq Al Kooheji, Head of Payments Services, The Benefit Company B.S.C, Kingdom of Bahrain

Ms. Shafaq Al Kooheji is currently heading the Payment Services Department at the Benefit Company which is the national payment network of Bahrain providing infrastructural payment services. Under her role Ms. Al Kooheji managed the Bahrain cheque truncation system, instant payment system, automated clearing house, electronic bill payment and presentment system, wages protection system, electronic cheque, and trust services for digital signatures.

Since joining the BENEFIT company, Ms. Al Kooheji has successfully managed and worked on the design and implementation of the national payment infrastructure and projects. Her contribution along with her teammates in BENEFIT and Central Bank of Bahrain played a major role in the transformation of Bahrain payment industry from a heavy cash-based market to an advanced digital market.

Ms. Lucy Wong, Advisor, Bank for International Settlements Innovation Hub (BIS Innovation Hub), Hong Kong SAR

Ms. Lucy Wong is an Advisor at the Bank for International Settlements Innovation Hub (BISIH). She is currently leading on innovation projects focusing on stablecoins, central bank digital currencies (CBDCs) and deposit tokens.

Prior to the BISIH, Ms. Wong was a Manager at the Hong Kong Monetary Authority (HKMA) working on banking crisis prevention and management. During her time at the HKMA, she led the development of the HKMA's policy on Operational Continuity in Resolution, including addressing the implications of adoption of FinTech by the banking industry on operational continuity. She also represented the HKMA in participating in the Financial Stability Board's development of guidance related to bank resolution.

Before the HKMA, she was a Director at Standard Chartered Bank working across a number of functions including Asset & Liability Management, Corporate Banking, Debt Capital Markets and Group Treasury. During her time at Corporate Banking, she managed a portfolio of large corporate clients in the Nordic region and led a team of product specialists in the development of various products for the clients including payments, cash management, supply chain solutions, bonds, structured export finance and structured trade finance.

Ms. Wong obtained her Bachelor's Degree in Finance from the Chinese University of Hong Kong and her MBA from INSEAD.

Business Track 2	<u>Moderator</u> 	Ms. Khanit Phatong, Executive Advisor and Chief Information Officer, Electronic Transactions Development Agency (ETDA), Thailand Ms. Khanit Phatong is the Executive Advisor and Chief Information Officer at Electronic Transactions Development Agency (ETDA), Thailand. She is responsible for analyzing relevant electronic transaction standards and emerging innovations to invent innovative solutions aligned with organizational, national strategies to support and promote digital identities (Digital ID) in Thailand, in addition, to explore and study relevant standards and technologies to accommodate the adoption of digital ID for Thai citizen. Moreover, to encourage digital transformation among government agencies by exploring and studying relevant standards and technologies to transform paper licenses to digital licenses for both domestic and cross-border transactions. She is also facilitating Thai blockchain consortium – the consortium that comprises with both public and private sectors to cooperate the decentralized ledger network called Thai Blockchain Services Infrastructure or TBSI. Ms. Phatong assisted a pilot project National Digital Trade Platform (NDTP) – the platform that facilitated cross-border digital trade transactions. She had carried out e-Tax invoice by e-mail project which a joint project among ETDA and Revenue Department of Thailand. It was a project to create a platform that let sellers submit e-Tax invoices to buyers via email and leverage the PKI technology for trusted document through e-Timestamping solution. Furthermore, she led the research project to implement the mobile authentication prototype and studied how to use PKI technology in practical ways for authenticating and digital signing by using mobile devices. Prior to taking the role at ETDA, Ms. Phatong experienced in improving core-banking replacement project and customer information system implementation project while working at IBM Delivery, Co. Ltd. THAILAND. Ms. Phatong earned a Bachelor’s in Computer Engineering, Faculty of Engineering, from Chiangmai University in Thailand, a Master’s in Computer Engineering, from Case Western University, Cleveland, Ohio, USA, and a Master of Business Management, SASIN, Chulalongkorn University, Thailand.
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**Ms. Marina Comninos, Co-Head, ICE Digital Trade (IDT)**

Ms. Marina Comninos joined essDOCS on a part time basis in June 2006 as General Counsel and took a full-time role as Head of Solution Delivery in January 2013. In November 2013, Ms. Comninos was appointed Chief Operating Officer, and in September 2018, was named Co-CEO & Chief Operating Officer. Today, she serves as Co-Head of ICE Digital Trade (formerly essDOCS), taking on joint leadership duties with Co-Head, Alexander Goulandris.

Ms. Comninos is a member of the Law Society of England and Wales, and a member of the ICC Commercial Law & Practice Commission. She holds a bachelor's degree in government and law from the London School of Economics and an LLM in Maritime Law from University College London. Ms. Comninos is admitted to practice as a Solicitor in England and Wales, and prior to ICE Digital Trade, had worked as a solicitor for Clifford Chance.

**Mr. Satoru Someya, Executive Officer, COO, CMO and Head of Global & Alliance Business Department and Marketing & Sales dept., TradeWaltz Inc., Japan and Singapore**

Mr. Satoru Someya is an Executive Officer, COO, CMO and Head of Global & Alliance business department at TradeWaltz Inc.

In 2010, Mr. Someya started his career at Mitsubishi Corporation and engaged in projects for global trading systems and launching a trading subsidiary. He also has experience as a bridge engineer in India and as an investor in digital startups. From 2021, he served as a member of the UN/CEFACT Japan Committee and a member of the Study Group on the State of Digitalization in the Trade Sector, METI.



Mr. Reiji Ishida, Deputy Director, Trade Promotion Division, Trade and Economic Cooperation Bureau, Ministry of Economy, Trade and Industry, Japan



Mr. Reiji Ishida is Deputy Director of Trade Promotion Division of the Ministry of Economy, Trade and Industry of Japan. He engages in several projects to promote trade procedures digitalization. He has been organizing a discussion group to accelerate trade digitalization together with some Japanese companies and also supporting some PoC projects to facilitate trade procedures through paperless trade platforms.

Prior to joining METI in April 2023, he was the Director of the JETRO (Japan External Trade Organization) Atlanta office and assisted Japanese companies to expand their markets or launch new facilities in the southeast U.S.



Mr. Ren Yuh Kay, Assistant Director, TradeTrust, Digital Utilities Cluster, Sectoral Transformation Group, Infocomm Media Development Authority (IMDA), Singapore

As Assistant Director in the Trade Division under IMDA's Sectoral Transformation Group, Mr. Ren Yuh Kay is responsible for the development of various initiatives to accelerate digital transformation of trade and related sectors in Singapore, as well as fostering industry partnerships in the pursuit of these objectives. Mr. Kay has more than 23 years of professional experience in digital initiatives and projects in the domains of Logistics, Maritime Transport and Trade Facilitation. This includes extensive experience in the private sector, undertaking various leadership roles overseeing business development, product management and project implementation responsibilities in portfolios spanning global markets. Before joining IMDA, he was Director of Business Development with Bolero Singapore, signing on their first Singaporean Bank for electronic bills of lading. He also led Crimsonlogic's TradeXchange Business Development team to drive the digitalisation of Singapore's trade facilitation processes in collaboration with its lead government agency, Singapore Customs. Prior to his joining the public sector, he was in Product Management and Sales roles with INTTRA (a multi-Carrier Portal) and Ebusiness Development (Asia) with Hapag-Lloyd (a Container Carrier). Mr. Kay holds a Bachelor's degree in International Business, a Postgraduate Diploma in Information Systems and certifications in Product Management with Pragmatic Marketing.

Business Track 3	<p><u>Moderator</u></p> 	<p>Ms. Soo Hyun Kim, Economic Affairs Officer, United Nations Economic and Social Commission for Asia and the Pacific (UN/ESCAP)</p> <p>Ms. Soo Hyun Kim is Economic Affairs Officer, Trade Policy and Facilitation Section, Trade, Investment and Innovation Division, United Nations Economic and Social Commission for Asia and the Pacific (UN/ESCAP). She is responsible for managing multiple capacity-building projects related to trade digitalization. These projects include the implementation of numerous capacity-building and technical assistance activities, with the most recent work on overseeing readiness assessments for cross-border paperless trade and feasibility studies on cross-border electronic exchange of trade data. She also leads the UN Global Survey on Digital and Sustainable Trade Facilitation and relevant reports. Her work has been instrumental in supporting the implementation of the Framework Agreement on Facilitation of Cross-border Paperless Trade in Asia and the Pacific. In addition to her current focus on trade digitalization, Ms. Kim has previously worked on topics related to foreign direct investment (FDI) and investment regimes and their impact on sustainable development, as well as sustainable business practices.</p> <p>Her professional background extends beyond the UN system, having worked with local government and higher education institutions in the United Kingdom. She is a double master's degree holder, a business administration degree with a specialization in financial management from TiasNimbas Business School in the Netherlands and an information science degree from Loughborough University in the United Kingdom.</p>
		<p>Ms. Juan Zhai, General Manager, Legal Department, China Merchants Energy Shipping Co., Ltd. (CMES), China</p> <p>Ms. Juan Zhai is the General Manager of the Legal Department of China Merchants Energy Shipping Co., Ltd.. She graduated successively from Dalian Maritime University and China Politics and Law University, and has long been working as an in-house counsel of shipping company. She is an arbitrator and mediator of China Maritime Arbitration Commission, permanent executive member of China Maritime Law Association, vice director of Insurance and Law Committee of China Shipowners' Association, vice director of Shipping Finance Committee of China Institute of Navigation, and member of Ship Insurance and Liability Committee of Asian Shipowners' Association.</p>



Mr. Craig Alan Laabs, Head of Global Trade, Coupang Corp., Republic of Korea

Mr. Craig Alan Laabs is the Head of Global Trade Strategy and Operations at Coupang Corp. In his role, he is responsible for overseeing Coupang's import/export activities. He has over 20 years of experience in International Trade and Logistics and has held leadership positions in various sections and companies including Wayfair and Chevron Phillips Chemical Corp.



Mr. Gerard Hartsink, Chairman, Industry Advisory Board, International Chamber of Commerce, the Digital Standards Initiative (ICC DSI)



Mr. Gerard Hartsink is the Chairman of the Industry Advisory Board of the Digital Trade Standards Initiative of the International Chamber of Commerce. The DSI program is focussed to support the 45 mio ICC corporate members with further digitalisation of their international business processes. The DSI Industry Advisory Board is composed of senior managers of companies involved in export and import transactions and industry organisations such as GS1, FIATA, BIMCO, DCSA, IPCSA, SWIFT, ICISA and GLEIF.



He was the chair of the ICC Working Group that delivered the ICC Identity Guide (for parties involved in the international supply chain) and is the Project leader of the ISO Technical Committee 307 Blockchain for the Technical Report 6039 "Identifiers of subjects and objects for the design of blockchain systems"

Mr. Hartsink is active in organisations promoting e-commerce and e-government (member of the Forum Standaardisatie of the Dutch government).

He has a broad experience in the payments, securities, forex and identity industries. He served as the Chairman of the GLEIF, CLS Bank International, European Payments Council and of the RMG of ISO 20022 and as Board Member of SWIFT, LCH, Euroclear Netherlands and Euro Banking Association.

As former Senior Executive Vice President of ABN AMRO he has over thirty years' experience in sales, product development, regulatory affairs, information management and operations. He holds MA degrees in political economy from the University of Amsterdam and in law from the Free University in Amsterdam.

		<p>Ms. Anastasiya Alexandrovskaya, Senior Legal Expert, International Transport Activity Division, Legal Department, JSC Russian Railways, Russian Federation</p> <p>Ms. Anastasiya Alexandrovskaya is a Senior Legal Expert at JSC Russian Railways with over 17 years of expertise in transport legislation and international railway law. She is entrusted with overseeing all legal aspects of contracts of carriage.</p> <p>Ms. Alexandrovskaya actively participates in expert groups within international organizations such as the Organization for Cooperation between Railways (OSJD), the International Rail Transport Committee (CIT), UNECE, UNCITRAL, and UN/ESCAP.</p> <p>Ms. Alexandrovskaya has also participated in the latest projects, such as ESCAP's "Legal Frameworks for Multimodal Transport Operations in Asia and the Pacific," UNCITRAL's "Negotiable Multimodal Transport Documents," and UNECE's Working Party on Rail Transport's "Unified Railway Law". Furthermore, her contributions to CIT's "Boilerplate Contracts for International Traffic by Rail, Multimodal Rail-Sea, and Combined Rail-Road Traffic" showcase her active involvement in crafting legal frameworks that facilitate efficient global transport.</p> <p>Ms. Alexandrovskaya's expertise has made her a sought-after educator and coach, exemplified by her invitations to lead training courses organized by OSJD.</p> <p>She holds a FIATA diploma in Freight Forwarding, an MBA in Logistics and Supply Chain Management, and a Master's degree in International Trade Law from Moscow State University of International Relations (MGIMO).</p>
		<p>Ms. Andrea Tang, Head of International Trade and Law Unit, International Federation of Freight Forwarders Associations (FIATA)</p> <p>Ms. Andrea Tang leads the International Trade and Law Unit at FIATA, the International Federation of Freight Forwarders Associations. At FIATA, she is responsible for legal matters across the work of the Federation, including advising on the Federation's Digital Strategy. In addition, she oversees the Federation's policy and advocacy work across the various modes of transport (air, maritime, rail, road) as well as on trade facilitation and customs, to support FIATA's global membership on key industry issues and act as a bridge between industry and governments.</p> <p>Prior to working at FIATA, she worked in the commodity trading and shipping sector for the Swiss industry association, with a particular focus on trade finance, financial markets, and innovation. She also worked in regulatory affairs for the Lloyd's of London insurance market, ensuring the delivery of a global strategic initiative to optimise and align the work of 50+ offices worldwide through the use of technology. She is a qualified lawyer and was admitted to the Bar of England and Wales, following which she completed her Master studies in International Law. In addition, she holds a Certificate in Insurance (CII) from the Chartered Insurance Institute.</p>

Coffee Highlight	<p><u>Moderator</u></p> 	<p>Dr. Hyeon Kyun Lee, Senior Research Fellow, Korean Society of Law / Adjunction Professor, Hannam University School of Law, Republic of Korea</p> <p>Dr. Hyeon Kyun Lee conducts legal research and gives lectures in the fields of commercial law, financial law and maritime law.</p> <p>He works as a researcher at the KLRI (Korea Legal Research Institute) and Research Professor at Korea University, School of Law.</p> <p>Currently, Dr. Lee works as a Senior Research Fellow for the trading team at the Korean Law Institute. Further, he lectures commercial law at the Hannam University, School of Law in Daejeon, Republic of Korea. Dr. Lee also has been holding the position of Executive Director at the Korean Maritime Law Association. Dr. Lee obtained his Ph.D in Laws from Korea University.</p>
		<p>Ms. Chaemee Kim, CDO, Executive Director, Korea Trade Network (KTNET), Republic of Korea</p> <p>Ms. Chaemee Kim is an Executive Director (CDO) at KTNET.</p> <p>After joining KNet in 1993, she has been working for digital trade facilitation, primarily New DX Service Development with cutting edge technology. Recently she led KTNET Global Trade Vision 2030 Task Force Team and held positions such as R&D Center Director, New Platform Business Team Leader, and Director of Digital Trade. Her major achievements are contributing significantly to successfully establishing the internet-based electronic trade infrastructure(uTradeHub1.0) in 2008 adopting ebXML and transformed it into data driven digital trade platform(uTradeHub2.0) from 2019 to 2022.</p> <p>Currently, over half billion electronic documents are reliably exchanged annually through uTradeHub.</p> <p>Ms. Kim earned her Bachelor's and Master's degree (1993) in Computer Science from Korean Advanced Institute for Science and Technology (KAIST).</p>

**Mr. Chandler Yoon, Head of D.X TEAM, Posco International, Republic of Korea**

Mr. Chandler Yoon started his career in April 2008 by joining Daewoo International in the foreign exchange team. From April 2008 to September 2013, he worked specializing in FX and commodity derivatives and trade finance. From January 2016 to August 2020, he took on a new opportunity as the Chief Financial Officer at the Singapore subsidiary of Posco International. Following that, from August 2020 to February 2022, he was appointed as the team leader for foreign exchange derivatives section of HQ. Since 2022, he has taken on the role of team lead in the Digital Trading Task Force, a position he continues to hold, contributing to the field of digital trading and eagerly anticipating the exciting challenges ahead.

Mr. Yoon holds Bachelors' dual degrees(2008) in History and Business Administration from Sungkyunkwan University.

Special Event



Ms. Kamola Khusnutdinova, Economic Affairs Officer, United Nations Economic Commission for Europe (UNECE) / Secretary, United Nations Centre for Trade Facilitation and E-business (UN/CEFACT)



Ms. Kamola Khusnutdinova is Economic Affairs Officer at the Economic Cooperation and Trade Division of United Nations Economic Commission for Europe (UNECE). Since 2011, she has been working on Trade and Transport facilitation, focusing on standard-setting work at the UNECE, where she currently leads the Secretariat supporting the work of UN Centre for Trade Facilitation and Electronic Business (UN/CEFACT). Trained in Public Administration and International Relations, Ms. Khusnutdinova previously worked in the International Financial Institutions, such as the World Bank and the Global Fund, where she implemented projects aimed at improving relevant policies and institutional capacity in countries with economies in transition.



Mr. Ren Yuh Kay, Assistant Director, TradeTrust, Digital Utilities Cluster, Sectoral Transformation Group, Infocomm Media Development Authority (IMDA), Singapore

As Assistant Director in the Trade Division under IMDA's Sectoral Transformation Group, Mr. Ren Yuh Kay is responsible for the development of various initiatives to accelerate digital transformation of trade and related sectors in Singapore, as well as fostering industry partnerships in the pursuit of these objectives. Mr. Kay has more than 23 years of professional experience in digital initiatives and projects in the domains of Logistics, Maritime Transport and Trade Facilitation. This includes extensive experience in the private sector, undertaking various leadership roles overseeing business development, product management and project implementation responsibilities in portfolios spanning global markets. Before joining IMDA, he was Director of Business Development with Bolero Singapore, signing on their first Singaporean Bank for electronic bills of lading. He also led Crimsonlogic's TradeXchange Business Development team to drive the digitalisation of Singapore's trade facilitation processes in collaboration with its lead government agency, Singapore Customs. Prior to his joining the public sector, he was in Product Management and Sales roles with INTTRA (a multi-Carrier Portal) and Ebusiness Development (Asia) with Hapag-Lloyd (a Container Carrier). Mr. Kay holds a Bachelor's degree in International Business, a Postgraduate Diploma in Information Systems and certifications in Product Management with Pragmatic Marketing.

Day 2: Tuesday 12 September 2023

Law Track 1	<p>Moderator</p> 	<p>Mr. Kyoungjin Choi, Law Professor and Director of Center for AI Data and Policy, Gachon University, Republic of Korea</p> <p>Mr. Kyoungjin Choi, who obtained a master's degree from Duke University Law School and a doctorate in law from Sungkyunkwan University, is currently serving as the president of the Korea Association of Artificial Intelligence and Law and the Korea Association of Personal Data Professionals. He also serves as a member of the Asia-Pacific Economic Cooperation (APEC) ECBA Expert Committee, the dean of the Gachon University International Exchange Office, and Director of Center for AI Data and Policy. He served as the president of Personal Information Protection Law Association.</p> <p>His recent publications are 100 Selections of Personal Data Precedents (Representative Author, 2022), Data and the Law of Obligations (2022), Artificial Intelligence and Standard Form Contract (2021), A.I. and the Law (co-author, 2019), Data Ownership (co-author, 2019), Data Economy (co-author, 2017), Law and Policy of Personal Data Protection (revised edition, co-author, 2016), InforMedia Law Case Study 100 (Member of Editorial Board, co-author, 2016), Consumer Law (co-author, 2013), The Internet at the Crossroads (Member of Editorial Board, co-author, 2012). His “Electronic Commerce and the Law (1998)” is the first professional book in Korea on the legal aspect of e-commerce.</p>
		<p>Mr. Jacob Lee, Group Leader, Logistics Contract Group, Samsung SDS, Republic of Korea</p> <p>Mr. Jacob Lee obtained his Ph.D. in Laws from Korea University. Mr. Lee has been working as a group leader at Samsung SDS. Mr. Lee has also been holding the position of Executive Director at the Korean Maritime Law Association.</p>



Mr. Yong Lu, Executive Director of Shanghai Data Service Provider Association, Vice President of Shanghai Data Exchange, China



Mr. Yong Lu has more than 30 years of experience in the IT industry. He was responsible for business development, sales management and other management positions in HP, Cisco and Brocade China and Asia Pacific before entering the data industry 5 years ago. Currently, Mr. Lu is the vice president of Shanghai Data Exchange and executive director of Shanghai Data Service Provider Association. He also plays an active role in communicating with various countries and organizations for big data applications, data exchange and data ecosystem building in Asia Pacific and the world.



Mr. Atsushi Okada, Partner, Mori Hamada & Matsumoto, Japan

Mr. Atsushi Okada is a partner in Mori Hamada & Matsumoto's office in Tokyo. His principal practice areas are intellectual property, information technology, data protection and cybersecurity. He is co-head of the firm's IP, Data Security, Fintech, Healthcare and AI/IoT practice groups. He was educated at the University of Tokyo and Harvard Law School. He serves as a member of the AI Strategy Council for the Japanese government (Cabinet Office); a working group member of the Project Team for the Evolution and Implementation of AI, Liberal Democratic Party of Japan; and a member of expert committee for the "Guidelines for Utilization of Text Generation AI," Tokyo Metropolitan Government. He also served as a member of the committee (and the chair of a working group) on AI and data contract guidelines for the Japanese government (METI). He is recognised as one of the leading individuals in Chambers Asia-Pacific (IP and TMT), Chambers Global (IP), Legal 500 Asia Pacific (IP and TMT), IAM Patent 1000, WTR (World Trademark Review) 1000, IAM Global Leaders, Asia IP Top 50 IP Experts of Japan, ALB Asia Super 50 TMT Lawyers, the Best Lawyers in Japan, and asialaw Leading Lawyers.

Law Track 2	<p>Moderator</p> 	<p>Mr. Jae Sung Lee, Senior Legal Officer, United Nations Commission on International Trade Law (UNCITRAL)</p> <p>Mr. Jae Sung Lee is a senior legal officer at the International Trade Law Division of the United Nations Office of Legal Affairs, which functions as the substantive secretariat for UNCITRAL. He currently functions as the secretary of Working Group III on Investor-State Dispute Settlement Reform and has served as secretary of working groups on dispute settlement, secured transactions and electronic commerce. Before joining the United Nations in 2007, Mr. Lee served in the Korean Ministry of Foreign Affairs. A Korean national, Mr. Lee is a graduate of Seoul National University College of Law, holds LL.M. degrees from Seoul National University Graduate School of International Studies and NYU School of Law as well as a Ph.D. in Law from Seoul National University.</p>
		<p>Mr. Ren Yuh Kay, Assistant Director, TradeTrust, Digital Utilities Cluster, Sectoral Transformation Group, Infocomm Media Development Authority (IMDA), Singapore</p> <p>As Assistant Director in the Trade Division under IMDA's Sectoral Transformation Group, Mr. Ren Yuh Kay is responsible for the development of various initiatives to accelerate digital transformation of trade and related sectors in Singapore, as well as fostering industry partnerships in the pursuit of these objectives. Mr. Kay has more than 23 years of professional experience in digital initiatives and projects in the domains of Logistics, Maritime Transport and Trade Facilitation. This includes extensive experience in the private sector, undertaking various leadership roles overseeing business development, product management and project implementation responsibilities in portfolios spanning global markets. Before joining IMDA, he was Director of Business Development with Bolero Singapore, signing on their first Singaporean Bank for electronic bills of lading. He also led Crimsonlogic's TradeXchange Business Development team to drive the digitalisation of Singapore's trade facilitation processes in collaboration with its lead government agency, Singapore Customs. Prior to his joining the public sector, he was in Product Management and Sales roles with INTTRA (a multi-Carrier Portal) and Ebusiness Development (Asia) with Hapag-Lloyd (a Container Carrier). Mr. Kay holds a Bachelor's degree in International Business, a Postgraduate Diploma in Information Systems and certifications in Product Management with Pragmatic Marketing.</p>

		<p>Ms. Alexandra Dawes, Counsellor (Economic), Australian Embassy Seoul, Australia</p> <p>Ms. Alexandra Dawes is a career officer with the Department of Foreign Affairs and Trade and is currently Counsellor (Economic) at the Australian Embassy in Seoul. Her previous positions include Director of the Korean Peninsula Section and Director of the Digital Trade Section in DFAT's Regional Trade Agreements Division. Ms. Dawes was previously posted to Beijing, where she worked on a range of trade issues, and has also served in Kabul and Baghdad.</p>
		<p>Mr. Junghyun Park, Partner, Lee & Ko, Republic of Korea</p> <p>Mr. Junghyun Park specializes in international trade, covering areas such as trade policy, trade remedy, trade negotiation, economic sanctions, export control, and customs. Prior to rejoining Lee & Ko in March 2023, Mr. Park served as the Director for International Legal Affairs at the Ministry of Justice, Republic of Korea. In this role, he represented Korea at the UNCITRAL in all working groups except WG III, and provided legal guidance to Korean SMEs on overseas expansion and international transactions. Mr. Park's extensive government experience also includes serving as a prosecutor in his early career and FTA negotiator for Korea-China FTA, RCEP, China-Japan-Korea FTA, etc. Additionally, he has worked at Kim & Chang and Lee & Ko during his career transitions. Mr. Park holds an LL.B degree from Seoul National University, College of Law, and is a member of the Korean Bar.</p>
		<p>Mr. Sivaram Superamanian, Assistant Director, Digital Economy Division, The ASEAN Secretariat</p> <p>Mr. Sivaram Superamanian is an Assistant Director at the ASEAN Secretariat and currently heading the Digital Economy Division. His key role is to influence digital policies and implement digital initiatives that would increase the trade and investment across the 10 ASEAN countries. Bringing more than 20 years of experience in digital transformation, Mr. Superamanian has successfully implemented large scale digital initiatives for both the public and private sectors. Sivaram has also advised various Governments in the Asia Pacific, Middle East and Africa on the transformative strategy to improve the Economic Sectors and increase the country's GDP, job creation and investment.</p>

Ms. Laura Ho, Director, National Roadmap and Cross Border Rules, Digital Trade, Malaysia Digital Economy Corporation (MDEC), Malaysia

Ms. Laura Ho serves as the Director of National Roadmap & Cross Border Rules of Digital Trade at Malaysia Digital Economy Corporation (MDEC). MDEC is an agency under the purview of the Ministry of Communications and Digital; and tasked to drive the digital transformation of the economy. With over 20 years of experience in policy, regulatory and legal matters relating to digital economy including having served as the Head of Legal Department at MDEC, Ms. Ho's expertise extends across domains such as Cyberlaws, Intellectual Property to Cross Border Trade Facilitation and Ecosystem Development in Digital Trade. In her current role, she leads Malaysia's overall strategic coordination and implementation of the National E-Commerce Strategic Roadmap by aligning diverse stakeholders across public and private sectors towards a common vision to ensure a more inclusive outcome. Ms. Ho also advises on and participates in trade negotiations relating to ecommerce and digital trade at the international and regional levels, including at WTO, RCEP, ASEAN. She is passionate about the need for modern and updated rules to reduce barriers in digital trade in paving the way for businesses and consumers to make the most of the digital economy. Ms. Ho brings her global outlook and broad experience to contribute to a more diverse and inclusive ecosystem of the digital economy.

Lunch
Highlight**Mr. Yann Duval, Chief of Trade Policy and Facilitation, United Nations Economic and Social Commission for Asia and the Pacific (UN/ESCAP)**

Dr. Yann Duval is currently Chief of Trade Policy and Facilitation at ESCAP, the regional branch of the United Nations Secretariat for Asia and the Pacific. Over the past 20 years at UN/ESCAP, Mr. Duval has conducted research and delivered technical assistance and advisory services on trade policy and facilitation throughout Asia and the Pacific, including on the WTO Agreements. He spearheaded the development of the Asia-Pacific Research and Training Network on Trade (ARTNeT), as well as the creation of the ESCAP-World Bank Trade Cost Database and the UN Global Survey on Digital and Sustainable Trade Facilitation.

Mr. Duval was instrumental in the development and negotiation of the Framework Agreement on Facilitation of Cross-Border Paperless Trade in Asia and the Pacific, a UN treaty which entered into force in 2021. He has overseen readiness assessments for cross-border paperless trade in over a dozen countries and co-led the preparation of the WTO/ESCAP/UNCITRAL Cross-Border Paperless Trade Toolkit (2022) as well as the UN online course on Next-Generation Trade Facilitation.

He has actively promoted the use of advanced information and communication technologies for research and building capacity in policy making, including through the launch of the online Trade Intelligence and Negotiation Adviser (TINA), a tool aimed at supporting developing countries in preparing for trade negotiations. Prior to joining the UN, He held faculty positions and taught economics and management at the Asian Institute of Technology and Washington State University, USA.

**Ms. Maria Teresa Pisani, Officer-in-charge, Trade Facilitation Section, United Nations Economic Commission for Europe (UNECE)**

Ms. Maria Teresa Pisani is (OIC) Chief of the Trade Facilitation Section at the United Nations Economic Commission for Europe (UNECE), where she leads the work on policies and standards for sustainable and digital trade facilitation and is currently managing a global multi-stakeholder initiative on green and inclusive value chains in critical sectors for the circular transition. At UNECE since 2011, she has been focusing on trade and environmental governance. Before joining the UN, Ms. Pisani has been with the European Commission, and the ILO, and has managed World Bank funded projects for institutional reforms in emerging economies around the world.

Law Track 3

Facilitator:**Mr. Luca Castellani, Legal Officer, United Nations Commission on International Trade Law (UNCITRAL)**

Mr. Luca Castellani is a legal officer in the Secretariat of the United Nations Commission on International Trade Law (UNCITRAL). As secretary of UNCITRAL Working Group IV (Electronic Commerce), he oversaw the preparation of the UNCITRAL Model Law on Electronic Transferable Records and of the UNCITRAL Model Law on the Use and Cross-border Recognition of Identity Management and Trust Services. He has assisted several countries, including the Maldives, in the enactment of UNCITRAL texts on electronic commerce. In the field of sales law, he actively promotes participation in the UN Convention on Contracts for International Sale of Goods (CISG) and has coordinated the preparation of the UNCITRAL, HCCH and Unidroit Legal Guide to Uniform Instruments in the Area of International Commercial Contracts, with a Focus on Sales. He has published several articles on international business transactions law and comparative law, namely sale of goods, electronic commerce and trade law reform in developing countries.

**Ms. Soo Hyun Kim, Economic Affairs Officer, United Nations Economic and Social Commission for Asia and the Pacific (UN/ESCAP)**

Ms. Soo Hyun Kim is Economic Affairs Officer, Trade Policy and Facilitation Section, Trade, Investment and Innovation Division, United Nations Economic and Social Commission for Asia and the Pacific (UN/ESCAP). She is responsible for managing multiple capacity-building projects related to trade digitalization. These projects include the implementation of numerous capacity-building and technical assistance activities, with the most recent work on overseeing readiness assessments for cross-border paperless trade and feasibility studies on cross-border electronic exchange of trade data. She also leads the UN Global Survey on Digital and Sustainable Trade Facilitation and relevant reports. Her work has been instrumental in supporting the implementation of the Framework Agreement on Facilitation of Cross-border Paperless Trade in Asia and the Pacific. In addition to her current focus on trade digitalization, Ms. Kim has previously worked on topics related to foreign direct investment (FDI) and investment regimes and their impact on sustainable development, as well as sustainable business practices. Her professional background extends beyond the UN system, having worked with local government and higher education institutions in the United Kingdom. She is a double master's degree holder, a business administration degree with a specialization in financial management from TiasNimbas Business School in the Netherlands and an information science degree from Loughborough University in the United Kingdom.



Ms. Tianmi Stilphen, Lead, Regulatory Affairs of ICC Digital Standards Initiative (ICC DSI), International Chamber of Commerce (ICC)

Ms. Tianmi Stilphen is currently serving as the Lead for Legal Reform at the International Chamber of Commerce's Digital Standards Initiative (ICC DSI). Her legal trajectory spans the public and private sectors. At ICC's Digital Standards Initiative (DSI), her mission is to spearhead and propel legal reforms toward a harmonized global framework in the swiftly evolving realm of digital trade. Her efforts centre on dismantling legal impediments, working collaboratively with NGOs, UNCITRAL and government stakeholders of perspective countries to pave the way for seamless, secure, and highly efficient cross-border digital trade.

As a licensed lawyer in the United States, before embarking on her journey with ICC DSI, Ms. Stilphen demonstrated her commitment to the legal field as a practicing attorney in the U.S. Department of Justice. Her time there not only enriched her legal proficiency but also allowed her to engage with complex legal challenges on a global scale.

Ms. Stilphen's background also includes contributions as a regulatory researcher in the House of Representatives of the U.S. Congress. During her session, she helped to draft a House bill focused on modernizing rule-making practices and procedures.



Mr. Nigel Chin, Principal Counsel, Office of the General Counsel, Asian Development Bank (ADB)

Mr. Nigel Chin is a principal counsel in ADB's Office of General Counsel where he is a member of the Private Sector Legal Group. Mr. Chin completed his Bachelor's degrees in Commerce and Law at the University of Otago, New Zealand. He is joint project co-lead on ADB's MLETR advocacy project. Prior to joining ADB, Mr. Chin worked for over 15 years in global law firms on transactions across Asia, Latin America and Africa, with a particular emphasis on structured trade finance and project finance transactions.

**Ms. Vashti Maharaj, Adviser, Digital Trade Policy, The Commonwealth Secretariat**

Ms. Vashti Maharaj currently serves as the as Adviser, Digital Trade Policy in the Trade, Oceans and Natural Resources Directorate of the Commonwealth Secretariat where she primarily focuses on advancing the Commonwealth's work on digital trade and works as part of a multidisciplinary team to deliver the goals of the Commonwealth Connectivity Agenda for Trade and Investment. For the past decade she has worked extensively on national and regional projects in the primary areas of e-governance, electronic commerce, telecommunications, data protection, intellectual property and cyber security from a policy and regulatory perspective. She has been involved in Projects led by the ITU, CTU, World Bank as well as Commonwealth Connects and is also a member of the University of Oxford, Cyber Security Capacity Building Centre's Working Group on Cybersecurity, Policy, Legal and Regulatory Environment as well as the Legal Reform Advisory Board of the International Chamber of Commerce.

**Mr. Milot Ahma, Counsel, European Bank for Reconstruction and Development (EBRD)**

Mr. Milot Ahma is a Legal Counsel in the EBRD's Legal Transition Team (Financial Law Unit) primarily focusing on access to finance and fintech matters. Since joining the EBRD in 2016, Mr. Ahma has been involved in many successful legal reform efforts in the EBRD economies aimed at facilitating access to finance for SMEs through improved secured transaction frameworks, introduction of alternative means of finance through products such as factoring, leasing and crowdfunding. Mr. Ahma is also involved in creating enabling legal and regulatory environments that facilitate the uptake of financial technology (Fintech) and related products. Mr. Ahma received his law degree from the University of Prishtina, Faculty of Law. In 2014 he completed his LL.M. degree at Duke University, School of Law in the United States. Prior to that, he studied international commercial law for one semester at the University of Groningen, Faculty of Law in the Netherlands in 2011.

**Mr. Andrea Ibba, Pacific E-Commerce Coordinator, Pacific Islands Forum (PIF)**

Mr. Andrea Ibba joined the Pacific E-commerce Unit within the Pacific Islands Forum (PIF) in late 2022, assuming the role of Pacific E-commerce Coordinator. Over the past year, he has overseen PIF's regional e-commerce efforts, managing the coordination of the Pacific E-commerce Initiative as well as facilitating the utilisation of regional resources designed to accelerate the development of e-commerce in Pacific countries. Mr. Ibba holds a B.Sc. in Economics from City University of London, and a Master's degree in Applied Economics with a focus on public policy and development from the Paris School of Economics. Prior to joining PIF, he worked for the Centre for Economic Policy Research, supporting academic research in development economics. He then spent three years in Vanuatu as a Trade Officer for the National Government under the Overseas Development Institute's Fellowship. Following this, Mr. Ibba assumed the role of Planning Advisor for the Sanma Provincial Government.

Moderators	<u>Programme Moderator</u>	<p>Ms. Hangeol Kim, Legal Expert, United Nations Commission on International Trade Law Regional Centre for Asia and the Pacific (UNCITRAL RCAP)</p> <p>Ms. Hangeol Kim is a Legal Expert of the UNCITRAL Regional Centre for Asia and the Pacific (UNCITRAL RCAP), assisting capacity building programmes and technical assistance to states in the Asia and the Pacific in key areas of commercial law, including arbitration, mediation and electronic commerce. She is seconded from the Ministry of Justice of the Republic of Korea.</p> <p>Ms. Kim has extensive experience in international law, including but not limited to trade issues, criminal litigation and dispute resolution. Prior to joining the Ministry of Justice, she worked as a foreign attorney at Yoon & Yang LLC, where she handled complex and high-profile international trade disputes in addition to commercial and corporate matters. She also previously worked at the International Criminal Court, facilitating victims' participation and reparations in a wide range of war crime and genocide cases. She also gained legal experience through internships at the Extraordinary Chambers in the Courts of Cambodia and APEX LLC.</p> <p>She was admitted to the D.C. bar in 2019. She holds dual Bachelor's degrees from Handong Global University, a J.D. degree from Handong International Law School and a Master of Laws degree from Regent University School of Law.</p>
	<u>Programme Moderator</u>	<p>Ms. Tracy Choi, Legal Expert, United Nations Commission on International Trade Law Regional Centre for Asia and the Pacific (UNCITRAL RCAP)</p> <p>Ms. Tracy Choi is a Legal Expert of the UNCITRAL Regional Centre for Asia and the Pacific (UNCITRAL RCAP), assisting capacity building programmes and technical assistance to states in the Asia and the Pacific in key areas of commercial law, including arbitration, mediation and electronic commerce. She is seconded from the Department of Justice (DoJ) of the Hong Kong Special Administrative Region. Prior to her secondment, she was serving in the Civil Division of the DoJ handling various civil litigation cases. She also has diverse experience in the DoJ including taking forward policy initiatives as well as organizing promotional and capacity building events on mediation in Hong Kong and beyond. Before joining the DoJ, she practised in one of the largest local law firms in Hong Kong. Ms. Choi received her law degree from the University of Hong Kong and is admitted as a solicitor in Hong Kong.</p>