

An aerial night view of a city skyline. The sky is a deep blue with some clouds. The city lights are visible, with a prominent skyscraper on the right side of the frame. The skyscraper has a distinctive stepped design and is illuminated with blue and white lights. Other buildings of varying heights are scattered across the landscape, some with glowing windows. The overall scene is a vibrant urban nightscape.

KCAB INTERNATIONAL

New Road, No Map, Now What?

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New Role of the Institutions- KCAB INTERNATIONAL

1

Maintain global standard ADR services

2

Become Center of Knowledge for new business paradigms

3

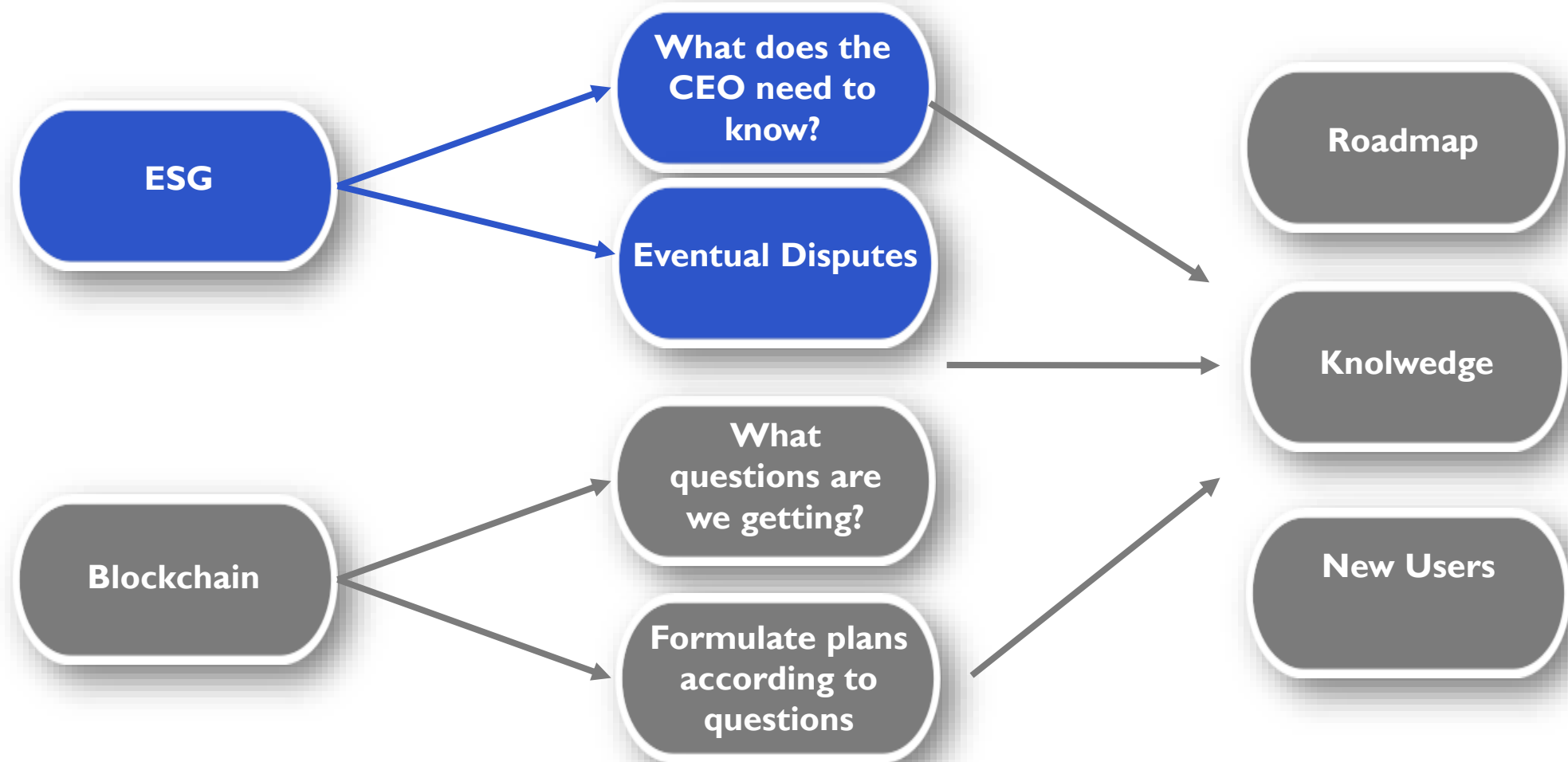
Make it worthwhile for people to be involved

4

Take the risk- Be the first



No Map? No Problem. Make One.





Easier said than done...

	Requirements	Challenges
New Business (i.e. new paradigm)	Senior management buy-in Time consuming New experts needed (i.e. ESG)	Funding Patience Time
Online Dispute Resolution	UI/UX Infrastructure Cyber Security (Personal Data Protection)	Significant Funding Internal IT team
New Business II (Opening new markets)	Extensive travel Differentiation	Need other ADR institution buy-in Long term view



What have we started in 2022?

	Projects
ESG	<p>Started New Series Over 200+ registered Series #3 to start in early 2023 New Series will start (AI, Blockchain, etc.)</p>
INTL Rule Revision	<p>Task Force Formed Initial meetings and reviews underway Late 2023 or early 2024 release expected</p>
New Markets	<p>SE Asia and other major jurisdictions</p>

● ● ● **One Jump at a Time**
Questions will lead to Answers
And eventually the Map.....

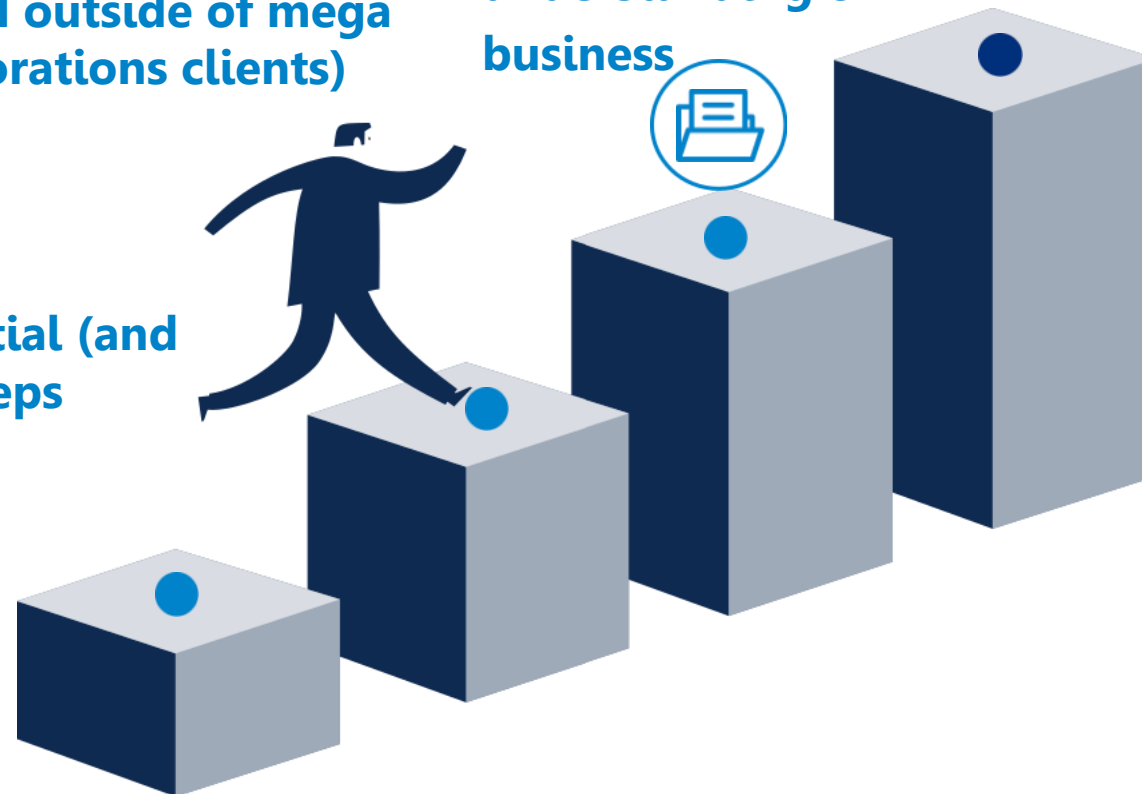


Target new market segment (There's a world outside of mega corporations clients)

Demonstrate knowledge and understanding of business

Take initial (and bold) steps

Re-think what ADR Institution is



Q&A

