
Thai MSMEs' Connectivity to Global Trade



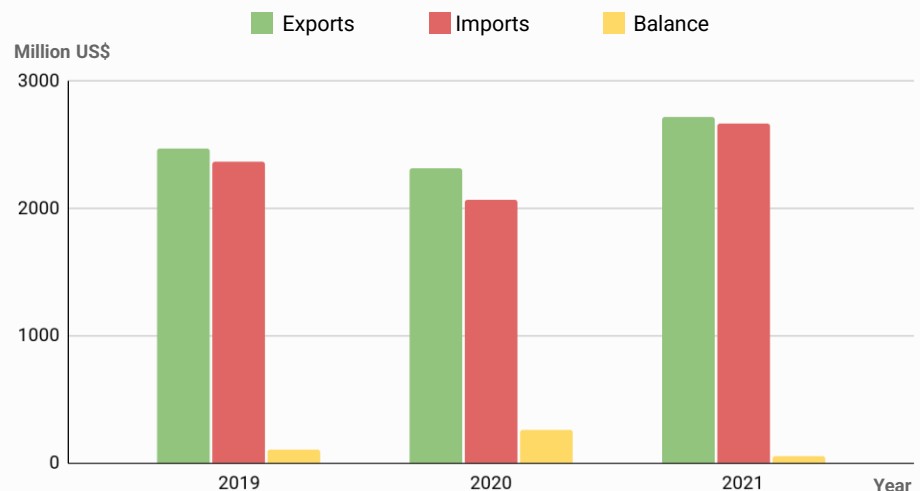
Mr. Pornvit Sila - On

Director of Bureau of International Trade Promotion Policy
Department of International Trade Promotion, Thailand

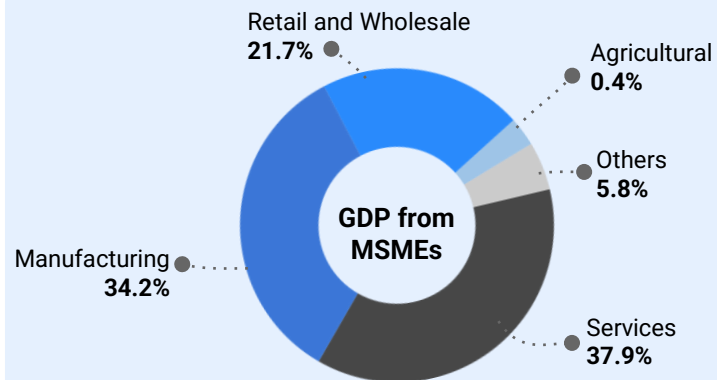
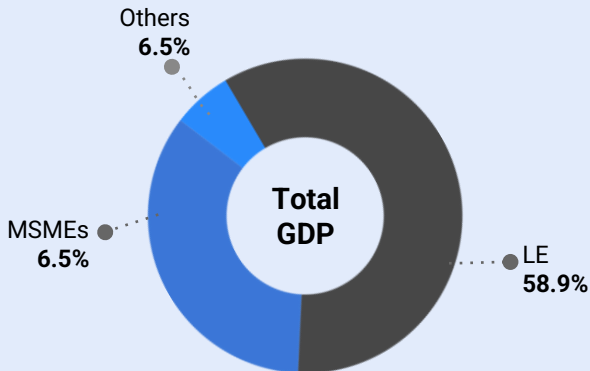
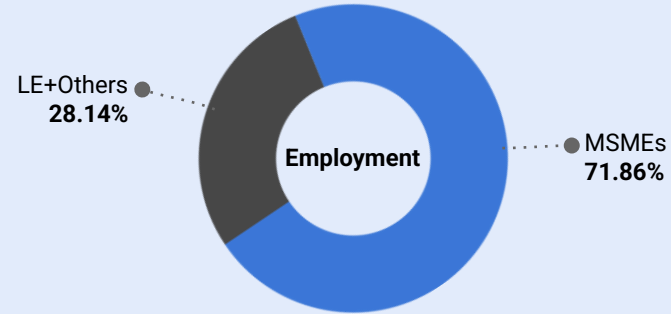
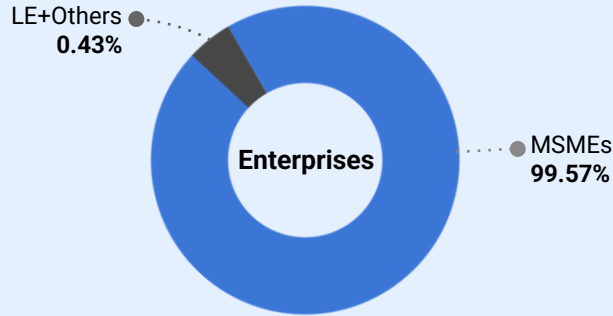
Thailand's International Trade Overview and MSMEs

Unit : Million US\$

	2019	2020	2021	%change 2021/2020
Total Trade Value	482,529	437,790	538,888	23.09
Exports	246,269	231,634	272,006	17.43
Imports	236,260	206,156	266,882	29.46
Trade Balance	10,009	25,478	5,124	-79.89

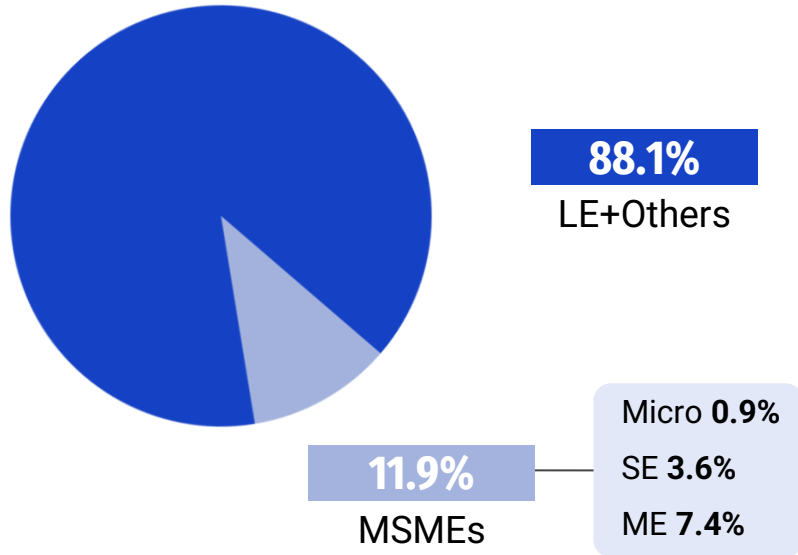


Thailand's International Trade Overview and MSMEs



Thailand's International Trade Overview and MSMEs

Total Export



MSMEs Major Problems



Out of a total of over 3 million MSMEs, around 36,000 MSMEs or only 1 percent engage in international trade which contribute around 32 billion USD or 12 percent of total export

DITP : Connecting Thai MSMEs to the world



- 58 Overseas Offices in 43 Territories Worldwide
- 34 HTAs 23 Territories Worldwide
- 5 Trade Representative Offices

DITP : Connecting Thai MSMEs to the world

People



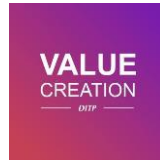
NEW
ECONOMY
ACADEMY

สถาบันพัฒนาผู้ประกอบการการค้ายุคใหม่

Product



Design
Excellence
Award



DESIGN
SERVICE
SOCIETY

TALENT THAI
designers'ROOM

Example Product



Place

Trade Fair / Trade Mission / In-Store Promotion



BANGKOK GEMS
& JEWELRY FAIR

THAI TRADE .com
YOUR WORLDWIDE BRANCH

DITP : Connecting Thai MSMEs to the world

Oversea Trade Fair



Business Matching / Pitching



Virtual Exhibition

Saladplate

mom
MAISON & OBJET AND MORE



PROPAK
connect

SMEs
Pro-active
Program by DITP

Cross-border E-commerce

LANG
ONE

GLOBAL
CONNECT
@SBF

 **Alibaba.com**

DITP 



*Department of International Trade Promotion
Ministry of Commerce, THAILAND*

**“To position Thailand’s trade competitiveness
among the top 5 countries in Asia by 2027”**

Thank you !