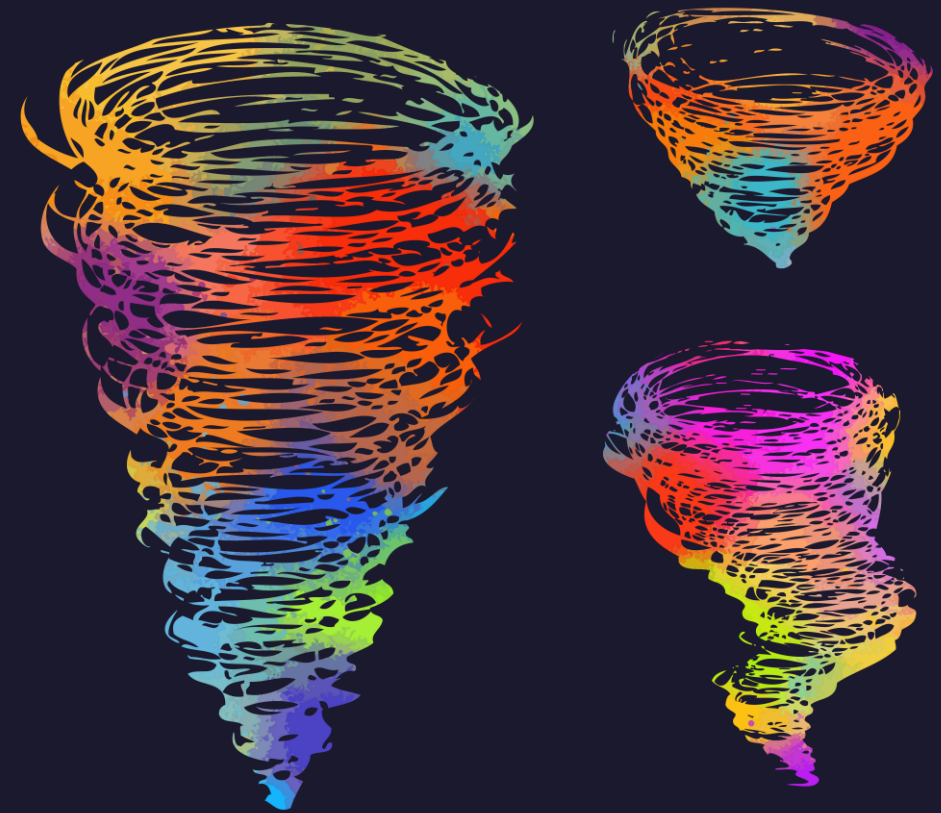


2021 Incheon Law & Business Forum
MSMEs Access To Credit
New Opportunities



“Innovating for Adaptation through the Storm”

Agenda

The Beginning

The Storm

Innovation – New Opportunities

Meet The Team

Summary



The Beginning...



Established in 1987 by Mr. Sagaitu Sakmi as a little Retail Shop in the urban area of Suva.

Whilst he had a vision to expand into export and import, he did not have as much information or support to grow his plan so he focused on what was most important to him – His Family.

He worked hard to put food on the table and ensure his kids went to school and graduate from University so that they can have the white-collar jobs that he did not have.

To be a shop keeper was considered a backup plan in case the kids did not find employment later in life.

The Storm...

Time passed, the kids grew up and had their own career as he had intended.

Mr. Sagaitu Sakimi had achieved his goal but his vision still remained.

My Dad, Sagaitu Sakimi, is now 78 years old has challenged me to carry on his legacy as he still often wonders why do I spend so much time on the internet with the amount of investment he done toward my education...

My name is Georgina Naigulevu, I was born with Bilateral Congenital Talipes so I have limited mobility and walk with a limp. I graduated from the University of the South Pacific with a Bachelor of Science in Computing Science and Information Technology.



In my profile, it always states Advocacy and I always advocate for digital enterprenurship for Persons with Disability and vulnerable communities as I would like to see more online participation from these groups in the digital economy.

Today I will share with you on what I am doing at the Raiwaqa Innovative Community Hub...

New Opportunities

i.) Modernize the Business Model to have an innovation hub where startups could incubate and test their ideas whilst vulnerable communities could collaborate on inclusive projects that involve them in solution design.



Samsung Quad Camera
Timestamp Studios

New Opportunities



ii.) Venture into Shopify - Dropshipping.



iii.) Affiliate Marketing



iv.) Cloud Development



v.) Digital Inclusion Consultancy

Meet the Team @ Raiwaqa Innovative Community Hub....

Ms. Rosie Catherine

Hub Coordinator

Email: Rosie.Catherine@raiwaqainnovativecommunityhub.com

On-Premises : 2 Start Ups and another 3 Startups are expected to be onboard by the end of December 2021





Summary

Modernize your existing Business Model to see areas of opportunities where you can create new products, opportunities and revenue streams, as much as possible go digital and be the best in your fields so that you can train others willing to learning as well as build trusted reliable network of communities where you can always be able to do sales as well boast your marketing be it online or at a physical location.

Thank You

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